

**Samsula Academy
248 N. Samsula Dr
New Smyrna Beach, FL 32168
386-423-6650**

**Speedway Program Advertisement Kickoff
2017-2018**

To our potential advertiser,

It is that time of year when Samsula Academy begins working on soliciting advertising for the New Smyrna Speedway Race Program. This beautiful, full color, high quality program is sold each year by Academy students during the nine nights of racing at the New Smyrna Speedway in February. All proceeds from the advertising will go directly to our school. Each program sells for \$10. The school receives \$5 and the Hart to Heart Breast Cancer Foundation receives \$5 from each program sold. A minimum of 1,000 programs are printed each year. Our school is very fortunate to have the Hart family give the Academy this great fundraising opportunity. We are so very grateful for their generosity.

We would like to thank our faithful sponsors that have placed ads each year and we want you to know we appreciate your continued support. We are also looking forward to adding advertisements from new sponsors this year. Samsula Academy is a public charter school and is a division of Reading Edge Academy, Inc. a non-profit 501c3 organization. Your advertising in this program would be considered a tax write off.

Advertisements for the Speedway Program can be purchased by businesses, individuals, families, or anyone wanting to place an ad in the program.

If you have questions concerning your advertisement, please contact Samsula Academy: Mrs. Comardo at 386-423-6650; John Corhern 386-690-8501; or Jen Bickle 386-689-6702

DEADLINE FOR AD SALES IS JANUARY 25, 2018.

Thank you so much for your support.

Sincerely,

Mrs. Peggy Comardo, Principal

Samsula Academy PTA

Samsula Academy
248 N. Samsula Dr. NSB, FL. 32168

New Smyrna Speedway
Program Advertisement Fundraiser
Deadline for Ad Sales: January 22, 2018

Date: _____

Price Schedule:

Please collect a business card.

Inside Front or Back Cover (Color) \$600.00

Full Page (Color) 7.5 x 8.75 \$450.00

Name: _____

Half Page (Color) \$250.00
horizontal 7.5 x 4.25

Contact Person: _____

Vertical 3.5 x 8.75

Address: _____

Quarter Page (Color) \$150.00

Phone: _____

Eighth Page (Color) 3.5 x 2 \$125.00
business card

Email: _____

SPECIAL INSTRUCTIONS:

ALL AD LAYOUTS MUST BE PRESS READY.
300 dpi resolution pdf in cmyk
300 dpi resolution pdf in cmyk

Payments can be cash, credit/debit cards, or
checks made payable to:

Total: _____

Samsula Academy

248 N. Samsula Dr. NSB, FL 32168

Terms: Payment in full at time of contract

A split payment option available with last payment due by Jan. 22, 2018

Questions: Please contact : Peg Comardo @ 386-423-6650 pcomardo@readingedgeacademy.org

Jon Corhern cell 386-690-8501 jcorhern@gmail.com

Jen Bickle 386-689-6702

Remember 100% of advertising sales, and program book sales go back to the school.

Think TAX DEDUCTION!

Samsula Academy thanks you for your support!

School Family Name _____ Student Name: _____